



9th Annual Head for the Cure

5K Fun Run and Walk

June 8th, 2013

In Memory of Ted Sapper

**All Proceeds to benefit
The American Brain Tumor Association**

www.braincure.org

SPONSOR CATEGORIES

■ **Premiere Sponsor*** **\$2,500 or more**

Sponsor will receive the following:

- Oral recognition to event participants at the pre-event meeting
- Large business name or logo on the back of the event T-shirt
- Large business name and link on the event website: www.braincure.org
- Large banner at the start/finish line (*provided by sponsor*)
- Ten complimentary event T-shirts

■ **Platinum Sponsor*** **\$1,000 or more**

Sponsor will receive the following:

- Oral recognition to event participants at the pre-event meeting
- Medium business name or logo on the back of the event T-shirt
- Medium business name and link on event website: www.braincure.org
- Medium banner at the start/finish line (*provided by sponsor*)
- Seven complimentary event T-shirts

■ **Gold Sponsor*** **\$500 or more**

Sponsor will receive the following:

- Business name listed on the back of the event T-shirt
- Business name and link on the official event website: www.braincure.org
- Four complimentary event T-shirts

■ **Silver Sponsor*** **\$250 or more**

Sponsor will receive the following:

- Business name and link listed on the event website: www.braincure.org
- Business name listed on the back of the official event T-shirt (subject to availability of space)
- Two complimentary event T-shirts
- Recognition of sponsorship in event packets

* Due to limited advertising space on t-shirts, only the first 3 Premiere and the first 5 Platinum Sponsors will be guaranteed the full range of advertising benefits for those particular categories. All tax-deductible donations are due by May 18th, 2013 for those sponsors wishing to be included on t-shirts.

■ In-Kind Sponsors

In kind sponsors include race packet product samples, raffle prizes and coverage of event expenses. Please contact us for additional information.

In-Kind Sponsors' will receive the following:

- Oral recognition to event participants at the pre-event meeting
- Business name and link on the event website: www.braincure.org
- Product exposure
- Contact event director(s) for more information

I/We would like to be a sponsor with the following TAX-DEDUCTIBLE DONATION:

Premiere Sponsor **Platinum Sponsor** **Gold Sponsor** **Silver Sponsor**
\$2,500 or more \$1,000 or more \$500 or more \$250 or more

I/We do not wish to be a direct sponsor, but please accept my enclosed donation for \$_____

In-Kind Sponsorships (you are interested in sponsorship and we will call you to discuss your options)

Name

Business/Organization

Address

City

State

Zip

Phone

E-mail

Enclosed is my/our check for \$_____

Please make check payable to: **Head for the Cure/ABTA** and mail to:

Head for the Cure
c/o Michael Sapper, CPA
951 East 86th Street, Suite 210
Indianapolis, IN 46240

Company name as you would like it to be printed (If you would like to include a company logo, please enclose camera-ready artwork or e-mail to msappercpa@gmail.com)

For more information about the event: www.braincure.org or the American Brain Tumor Associations www.abta.org. Event management provided by Shackleton Adventure Racing, LLC. Contact us via e-mail at: msappercpa@gmail.com or telephone at 317-507-4800