



# 8th Annual Head for the Cure

5K Fun Run and Walk

June 9th, 2012

**In Memory of Ted Sapper**

**All Proceeds to benefit  
The American Brain Tumor Association**

**[www.braincure.org](http://www.braincure.org)**

## SPONSOR CATEGORIES

### ■ **Premiere Sponsor\*** **\$2,500 or more**

*Sponsor will receive the following:*

- Oral recognition to event participants at the pre-event meeting
- Large business name or logo on the back of the event T-shirt
- Large business name and link on the event website: [www.braincure.org](http://www.braincure.org)
- Large banner at the start/finish line (*provided by sponsor*)
- Ten complimentary event T-shirts
- Recognition of sponsorship in event packets and in the American Brain Tumor Association 2011 Annual Report

### ■ **Platinum Sponsor\*** **\$1,000 or more**

*Sponsor will receive the following:*

- Oral recognition to event participants at the pre-event meeting
- Medium business name or logo on the back of the event T-shirt
- Medium business name and link on event website: [www.braincure.org](http://www.braincure.org)
- Medium banner at the start/finish line (*provided by sponsor*)
- Seven complimentary event T-shirts
- Recognition of sponsorship in event packets and in the American Brain Tumor Association 2011 Annual Report

### ■ **Gold Sponsor\*** **\$500 or more**

*Sponsor will receive the following:*

- Business name listed on the back of the event T-shirt
- Business name and link on the official event website: [www.braincure.org](http://www.braincure.org)
- Four complimentary event T-shirts
- Recognition of sponsorship in event packets and in the American Brain Tumor Association 2011 Annual Report

### ■ **Silver Sponsor\*** **\$250 or more**

*Sponsor will receive the following:*

- Business name and link listed on the event website: [www.braincure.org](http://www.braincure.org)
- Business name listed on the back of the official event T-shirt (subject to availability of space)
- Two complimentary event T-shirts
- Recognition of sponsorship in event packets

\* Due to limited advertising space on t-shirts, only the first 3 Premiere and the first 5 Platinum Sponsors will be guaranteed the full range of advertising benefits for those particular categories. All tax-deductible donations are due by May 19th, 2012 for those sponsors wishing to be included on t-shirts.

## ■ In-Kind Sponsors

In kind sponsors include race packet product samples, raffle prizes and coverage of event expenses. Please contact us for additional information.

*In-Kind Sponsors' will receive the following:*

- Oral recognition to event participants at the pre-event meeting
- Business name and link on the event website: [www.braincure.org](http://www.braincure.org)
- Product exposure
- Contact event director(s) for more information

### I/We would like to be a sponsor with the following TAX-DEDUCTIBLE DONATION:

**Premiere Sponsor**  **Platinum Sponsor**  **Gold Sponsor**  **Silver Sponsor**  
\$2,500 or more      \$1,000 or more      \$500 or more      \$250 or more

**I/We do not wish to be a direct sponsor, but please accept my enclosed donation for \$\_\_\_\_\_**

**In-Kind Sponsorships (you are interested in sponsorship and we will call you to discuss your options)**

Name

Business/Organization

Address

City

State

Zip

Phone

E-mail

Enclosed is my/our check for \$\_\_\_\_\_

Please make check payable to: **Head for the Cure/ABTA** and mail to:

Head for the Cure  
c/o Michael Sapper, CPA  
951 East 86<sup>th</sup> Street, Suite 210  
Indianapolis, IN 46240

Company name as you would like it to be printed (If you would like to include a company logo, please enclose camera-ready artwork or e-mail to [msappercpa@gmail.com](mailto:msappercpa@gmail.com))

For more information about the event: [www.braincure.org](http://www.braincure.org) or the American Brain Tumor Associations [www.abta.org](http://www.abta.org). Event management provided by Shackleton Adventure Racing, LLC. Contact us via e-mail at: [msappercpa@gmail.com](mailto:msappercpa@gmail.com) or telephone at 317-507-4800