



5th Annual Head for the Cure

5K Fun Run and Walk

May 16th, 2009

In Memory of Ted Sapper

All Proceeds to benefit
The American Brain Tumor Association

www.braincure.org

SPONSOR CATEGORIES

■ Premiere Sponsor*

\$2,500 or more

Sponsor will receive the following:

- Oral recognition to event participants at the pre-event meeting
- Large business name or logo on the back of the event T-shirt
- Large business name and link on the event website: www.braincure.org
- Large banner at the start/finish line (*provided by sponsor*)
- Ten complimentary event T-shirts
- Recognition of sponsorship in event packets and in the American Brain Tumor Association 2009 Annual Report

■ Platinum Sponsor*

\$1,000 or more

Sponsor will receive the following:

- Oral recognition to event participants at the pre-event meeting
- Medium business name or logo on the back of the event T-shirt
- Medium business name and link on event website: www.braincure.org
- Medium banner at the start/finish line (*provided by sponsor*)
- Seven complimentary event T-shirts
- Recognition of sponsorship in event packets and in the American Brain Tumor Association 2009 Annual Report

■ Gold Sponsor*

\$500 or more

Sponsor will receive the following:

- Business name listed on the back of the event T-shirt
- Business name and link on the official event website: www.braincure.org
- Four complimentary event T-shirts
- Recognition of sponsorship in event packets and in the American Brain Tumor Association 2009 Annual Report

■ Silver Sponsor*

\$250 or more

Sponsor will receive the following:

- Business name and link listed on the event website: www.braincure.org
- Business name listed on the back of the official event T-shirt (subject to availability of space)
- Two complimentary event T-shirts
- Recognition of sponsorship in event packets

* Due to limited advertising space on t-shirts, only the first 3 Premiere and the first 5 Platinum Sponsors will be guaranteed the full range of advertising benefits for those particular categories. All tax-deductible donations are due by May 1st, 2009 for those sponsors wishing to be included on t-shirts.

■ In-Kind Sponsors

In kind sponsors include race packet product samples, raffle prizes and coverage of event expenses. Please contact us for additional information.

In-Kind Sponsors' will receive the following:

- Oral recognition to event participants at the pre-event meeting
- Business name and link on the event website: www.braincure.org
- Product exposure
- Contact event director(s) for more information

I/We would like to be a sponsor with the following TAX-DEDUCTIBLE DONATION:

Premiere Sponsor **Platinum Sponsor** **Gold Sponsor** **Silver Sponsor**
\$2,500 or more \$1,000 or more \$500 or more \$250 or more

I/We do not wish to be a direct sponsor, but please accept my enclosed donation for \$_____

In-Kind Sponsorships (you are interested in sponsorship and we will call you to discuss your options)

Name

Business/Organization

Address

City

State

Zip

Phone

E-mail

Enclosed is my/our check for \$_____

Please make check payable to: **Head for the Cure/ABTA** and mail to:

Head for the Cure
c/o Michael Sapper, CPA
951 East 86th Street, Suite 210
Indianapolis, IN 46240

Company name as you would like it to be printed (If you would like to include a company logo, please enclose camera-ready artwork or e-mail to msappercpa@gmail.com)

For more information about the event: www.braincure.org or the American Brain Tumor Associations www.abta.org. Event management provided by Shackleton Adventure Racing, LLC. Contact us via e-mail at: msappercpa@gmail.com or telephone at 317-507-4800